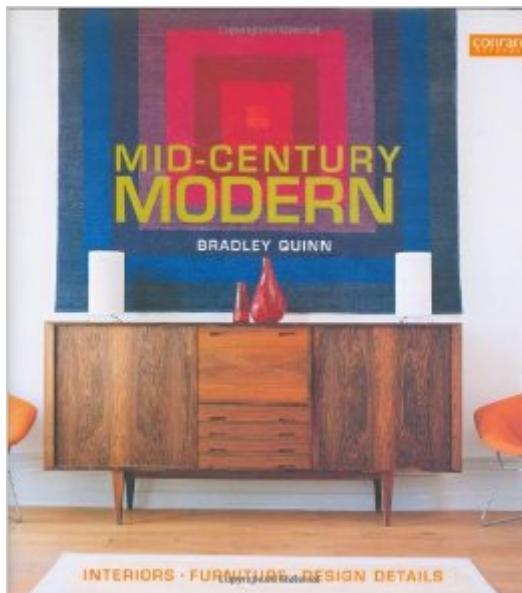


The book was found

Mid-Century Modern: Interiors, Furniture, Design Details (Conran Octopus Interiors)



Synopsis

The 1950â™s house was a scientific triumph, designed in a laboratory and tested on inhabitants of all ages before being built for the masses. Never had homes been so thoroughly contemporary, with antiques and period styles entirely banished. Mid-Century Modern explores the interior decor of this seminal decade, concentrating on all aspects of a home's decorationâ>walls, flooring, surfaces, lighting, and, of course, furniture. Case studies examine beautiful present-day homes that exhibit mid-century style in an exemplary way, and suggest ideas for taking the 1950â™s lookâ>complete with collector's piecesâ>and mixing and matching it with elements from other eras.

Book Information

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Customer Reviews

What I liked about this book: It is well organised and it has lots of well-chosen, well composed, colorful and clearly printed photographs..If you want inspiration and ideas, the excellent photographs will give you what you are looking for. Only one picture contains a human figure - the others let you concentrate on the design and the furnishings, with no distracting sign of any occupants.Where the book falls down....I found the writing is very heavy going.On the dustwrapper, it mentions "Bradley also completed a master's degree in History of Art at the University of London".It seemed to me that the book reads like a master's degree dissertation in which the writer's aim is to show his professor that he has thoroughly mastered the subject - rather than a book aiming to inform and entertain a general reader interested in the subject.I'd read a paragraph

and think "that sounds impressive - but what does it mean?" Then I'd read it again more carefully. At a third reading, I'd give up, not knowing whether it meant something profound or whether it was impressive-sounding but essentially meaningless. A typical paragraph: "The new styles of furniture took centre stage with the distinctive shapes that continue to typify the look today. While mid-century furniture is often recognisable by its balance of form and function, its impact resulted from its ability to convey the dynamics of lived experience in static form. Mid-century designers regarded furniture as tactile art intended to cradle the human form.

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